

Ministry of Parks, Culture and Sport



Plan for 2019-20

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Statement from the Minister



*The Honourable Gene
Makowsky*

*Minister of Parks, Culture
and Sport*

I am pleased to present the Parks, Culture and Sport Plan for 2019-20.

Government Direction and Budget for 2019-20 is focused on *The Right Balance* for Saskatchewan. We're returning to a balanced budget with sound fiscal management while keeping taxes low, supporting economic growth and ensuring quality government programs and services for people and businesses in Saskatchewan.

The Ministry of Parks, Culture and Sport contributes to Saskatchewan's quality of life and economic growth by providing high quality visitor experiences, protecting Saskatchewan's park lands and heritage, and working with diverse groups and communities to connect citizens to culture, French-language services, heritage, sport and recreation.

We will continue to invest in infrastructure improvements, such as upgrades to campgrounds, service centres, boat launches and trails in provincial parks. The Royal Saskatchewan Museum (RSM) is working on a strategy to upgrade accessibility and improve core infrastructure. At the RSM, visitation remains high and is set to grow even further when a world-class exhibit featuring Saskatchewan's own Scotty, the world's largest T.rex, is unveiled, drawing citizens and tourists.

Visitation and satisfaction remains strong at provincial parks. We are proud to offer high quality visitor services and programs. In our provincial parks, we are building on the success of the innovative Camp-Easy program that launched in 2018-19 by expanding to additional locations for a total of eight. Also, a new and improved online reservation system will enhance the visitor experience and increase online services, such as seasonal bookings.

The Ministry welcomed the Francophone Affairs Branch in 2018-19 and they will continue to be a liaison between the provincial government and the province's Francophone population and will implement the newly signed *Canada-Saskatchewan Agreement on French-Language Services 2018-2019 to 2022-2023*.

We will continue to improve conservation and management of heritage sites by increasing the number of provincial heritage properties under the legislation.

This summer, we look forward to hosting the 2019 Western Canada Summer Games in Swift Current, which will feature 16 sports. We also look forward to hosting the best of the Canadian music scene in Saskatoon with the Junos in March 2020. We are proud to host events like this because of the power they have to bring people and communities together to celebrate and showcase, not only Canadian talent, but also all our province has to offer.

Our progress will be reported in the 2019-20 annual report.

Response to Government Direction

The Government of Saskatchewan is committed to having *The Right Balance*. We will continue to carefully manage spending and focus on government priorities, such as competitive taxes, investments in economic growth and providing programs and services that meet the needs of Saskatchewan people and businesses.

Saskatchewan's Vision

"... to be the best place in Canada – to live, to work, to start a business, to get an education, to raise a family and to build a life."

Sustaining growth and opportunities for Saskatchewan people

Meeting the challenges of growth

Securing a better quality of life for all Saskatchewan people

Delivering responsive and responsible government

Saskatchewan's Vision and goals provide the framework for ministries, agencies and partners to align their programs and services and meet the needs of Saskatchewan's residents.

All organizations will report on progress in their 2019-20 annual reports.

Operational Plan

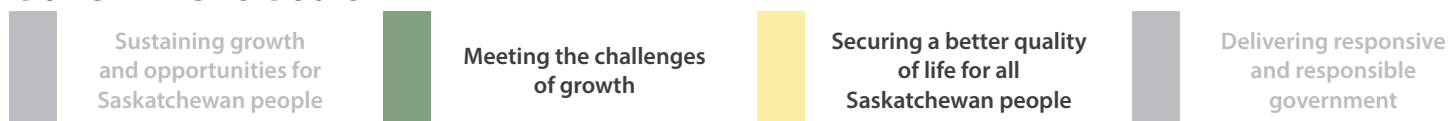
Mandate Statement

The Ministry's strategic focus is on quality of life and economic growth. The Ministry works with diverse groups and communities to enhance the Province's cultural, artistic, recreational and social life; to promote excellence in the arts, culture, heritage and sport; and represent the interests of the province's French-language population. The Ministry manages and enhances Saskatchewan's provincial parks system, conserves ecosystems and cultural resources, and provides recreational and interpretive opportunities for park visitors.

Mission Statement

Contribute to Saskatchewan's high quality of life, instill pride and enhance economic growth through management of the Saskatchewan provincial parks system, the provision of arts, culture, recreation, sport and tourism opportunities, access to French-language services and through stewardship of provincial heritage resources.

Government Goals



Strategic priority in support of the *Saskatchewan Plan for Growth*: investing in effective infrastructure to support economic growth and improved quality of life, and strengthening tourism opportunities and improving Saskatchewan's parks.

Ministry Goal

Provide high quality visitor experiences

Strategy

Invest in infrastructure to meet client demands

Key Actions

- Use provincial population and customer research and best practices in asset management to prioritize investments in provincial parks.
- Respond to increasing demand for camping, recreational and cultural opportunities by enhancing park infrastructure, such as upgrades to campgrounds, service centres, boat launches and trails.
- Develop and implement a strategy, in cooperation with the Ministry of Central Services, to upgrade accessibility and improve core infrastructure at the Royal Saskatchewan Museum (RSM).

Strategy

Enhance visitor programs and service delivery

Key Actions

- Improve customer service (both in-park and online) to meet visitor expectations and needs.
- Work with the private sector to facilitate renewal, expansion and development of new services in parks.
- Maintain natural and create safe public spaces within core areas of the provincial parks.
- Revitalize exhibits, programming and infrastructure at the RSM and T.rex Discovery Centre.



Performance Measures

Visitation in Saskatchewan provincial parks

Target: Maintain visitation in Saskatchewan provincial parks as measured by visitor days, camping permit nights and entry permit sales.

Satisfaction with Saskatchewan provincial park visit

Target: Maintain visitor satisfaction with Saskatchewan provincial park visits at 85 per cent or above in 2019-20.

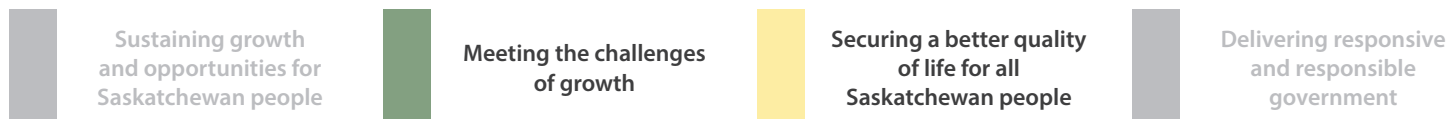
Number of visitors to the RSM, based on a five-year average

Target: Increase the number of visitors to the RSM to a five-year average of 124,000 by March 31, 2020.

Number of visitors to the T.rex Discovery Centre, based on a five-year average

Target: Increase the number of visitors to the T.rex Discovery Centre to a five-year average of 8,000 by March 31, 2020.

Government Goals



Strategic priority in support of the *Saskatchewan Plan for Growth*: improving Saskatchewan's parks and helping to build a better quality of life for Saskatchewan people.

Ministry Goal

Protect Saskatchewan's park lands and heritage

Strategy

Improve conservation and management of heritage sites

Key Actions

- Designate new provincial heritage properties that will be protected under legislation.
- Maintain and develop provincial heritage databases for public and internal use as well as planning and development purposes.
- Provide regulatory, advisory and capacity-building services to assist property owners, land developers and communities.

Strategy

Improve the preservation and management of heritage collections

Key Actions

- Develop a plan to ensure RSM collections are stored in a facility that ensures their preservation and meets modern museum standards.



Strategy

Improve the health of provincial park ecosystems

Key Actions

- Improve the quality and protection of grasslands and forests within the provincial parks system.
- Develop and pilot a framework to manage the impact of pressures from developments and visitor use on park ecosystems.

Performance Measures

Number of Provincial Heritage Property designations

Target: Two new Provincial Heritage Property designations by March 31, 2020.

Reduction in non-native plant species coverage on treated areas per year

Target: Reduce the percentage of non-native plant species coverage on treated areas per year by 60 per cent.

Number of forested hectares treated by either mechanical harvesting or prescribed burns per year in provincial parks

Target: Treat 500 forested hectares of provincial park land in 2019-20 to promote forest regeneration.

Government Goals



Strategic priority in support of the *Saskatchewan Plan for Growth*: providing Saskatchewan residents the opportunity to enjoy and participate in a broad and diverse range of cultural, recreational and sport activities, and ensure fiscal responsibility of government.

Ministry Goal

Connect citizens to culture, French language, heritage, sport and recreation

Strategy

Increase engagement, inclusion and access

Key Actions

- Support community investments through the Saskatchewan Lotteries Trust Fund and the Community Initiatives Fund to strengthen the capacity of communities to deliver quality programs and services.
- Invest in Creative Saskatchewan to bring our province's creative talent and cultural products to market.
- Invest in the Saskatchewan Arts Board to enrich community well-being, diversity and artistic prosperity through the arts.
- Continue partnerships to reduce barriers to participation in sport, culture and recreation.
- Manage the French-language Service Centre to provide public access to services and programs of the Government of Saskatchewan in French.
- Increase French-language services delivered online or over the phone.
- Offer a translation service to ministries, Crown corporations and agencies.



Strategy

Increase knowledge and awareness

Key Actions

- Implement heritage communication initiatives to raise public awareness and promote the value of conserving cultural heritage.
- Promote discoveries made by RSM researchers and increase knowledge of, and public interest in, Saskatchewan's natural history and Indigenous cultures through research at the RSM.
- Support the implementation of the *Common Vision for Physical Activity* through engagement with provincial stakeholders.

Strategy

Support the capacity and accountability of government-funded organizations

Key Actions

- Establish a governance and accountability framework for Ministry-funded organizations.

Performance Measures

Public awareness of the importance of heritage conservation

Target: Measure to be developed.

Number of words translated into French per year, based on a five-year average

Target: Reach a target of 582,000 words translated into French (based on a five-year average) by March 31, 2020.

Number of ministries with designated champions for French-language services

Target: Increase the number of ministries with designated champions for French-language services to 17 by March 31, 2020.

Access to bilingual exhibits at the Royal Saskatchewan Museum

Target: Signage for all new exhibits will be in both French and English, producing approximately 2000 square feet of new bilingual exhibit space per year.

Performance Indicators

Total culture GDP in Saskatchewan

Increase the total culture GDP in Saskatchewan.

Total employment from the production of arts and culture products in Saskatchewan

Increase total employment from the production of arts and culture products in Saskatchewan.

Number of communities, First Nations and sport, culture and recreation organizations directly funded through the Saskatchewan Lotteries Trust Fund for Sport, Culture and Recreation

Maintain the number of funded communities, First Nations and sport, culture and recreation organizations directly funded through the Saskatchewan Lotteries Trust Fund at 1,320 for 2019-20.

Highlights

2019-20 Budget Highlights:

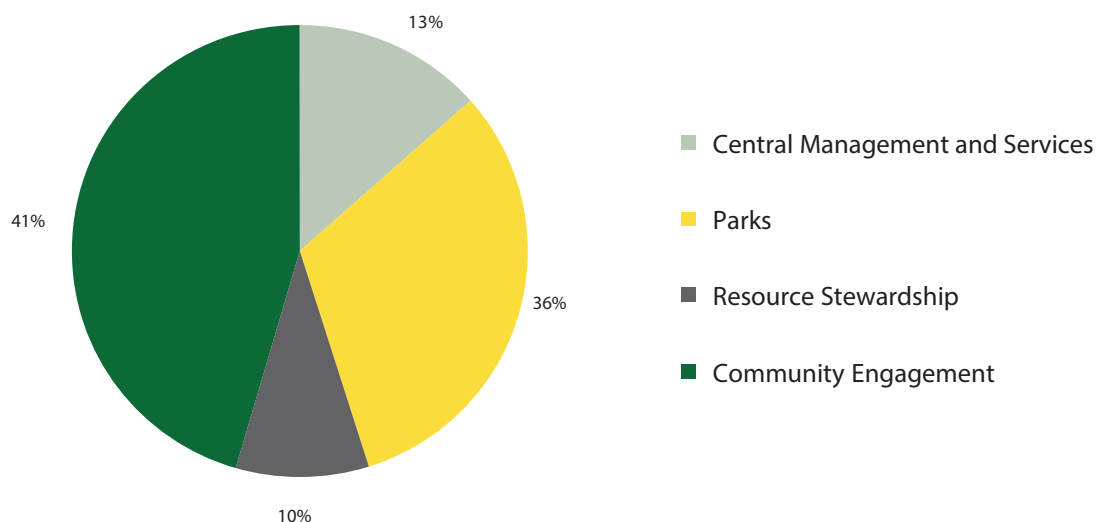
- The Ministry is providing \$100,000 in new funding for the Royal Canadian Legions and Army, Navy, Air Force Veterans (ANAVETS) Support Fund, which will provide support to Saskatchewan's Royal Canadian Legions and ANAVETS branches.
- From 2008-09 to 2018-19, Capital investment in Provincial Parks has reached a total of \$110 million. These investments have resulted in major improvements to facilities and infrastructure including electrical expansion to 1,951 campsites (a portion of which are full-service), electrical system upgrades to 1,726 campsites, 4 campground developments providing over 300 new campsites, 26 campground service centre replacements as well as major improvements to water/wastewater systems, roads, boat launches, trails, etc.
- For 2019-20, government will invest a further \$9.5 million in capital improvements and \$1.6 million for maintenance in Provincial Parks. These investments support the government's mandate to enhance quality of life and grow tourism in the Province. Planned capital improvements in parks for 2019-20 include replacement of the swimming pool facility at Buffalo Pound Provincial Park and construction of a new visitor centre at Candle Lake, as well as improvements to campground electrical services, park roads, drinking water and waste water systems, campground service centres, boat launches and many other facilities across the park system.

Financial Summary

2019-20 Estimates	(in thousands of dollars)
Central Management and Services	9,171
Parks	24,756
Resource Stewardship	7,185
Community Engagement	28,839
Ministry Operations Appropriation	69,951
Capital Asset Acquisitions	(9,535)
Non-Appropriated Expense Adjustment	4,920
Ministry Expense	65,336

For more information, see the Budget Estimates at: <http://www.saskatchewan.ca/budget>

Ministry Spending by Key Program Area



For More Information

Please visit the Ministry's website at <https://www.saskatchewan.ca/government/government-structure/ministries/parks-culture-and-sport>