

# Advertising Agency Services Supplier Reference Check

Agency Name: \_\_\_\_\_

Referred Company: \_\_\_\_\_

Referred Contact Person: \_\_\_\_\_

Referred Contact Phone Number: \_\_\_\_\_

Referred Contact Email: \_\_\_\_\_

1. Are you currently using this supplier as an advertising service provider?
2. How long have you used the services of this agency?
3. Please comment on this agency's strengths.
4. Please comment on areas that this agency could improve on.
5. Did this agency work within your budgets? If they did not, please comment.
6. Did this agency work within your timeframes? If they did not, please comment.

7. Are the services of this agency competitive with others you have worked with?

8. Do you have a compatible working relationship with this agency?

9. Would you hire this agency again? Why or why not.

10. Other comments: